विदेशों में भारतीय उत्पादों का विपणन

327. **श्री अजित जोगी**: क्या वाणिज्य मंत्री यह बताने की कृपा करेंगे कि :

(क) क्या सरकार ने विदेशों में भारतीय उत्पादों और सेवाओं का क्षेत्र बढ़ाने के लिये कोई योजना बनायी है;

(ख) यदि हां, तो उसका ब्यौरा क्या है, और

(ग) इस योजना के कब तक लागू किये जाने की संभावना है ?

वाणिज्य मंत्री (श्री प्रणव मुखर्जी) (क) सरकार निर्यात-व्यापार के विविधिकरण एंव विदेश में भारतीय उत्पादों और वस्तुओं के विपणन के विकास हेतु बाजार विकास सहायता का विस्तार कर रही है ।

(ख) योजना का उपयोग अन्य बातों के अलावा बाजार अनुसंधान क्षेत्र, सर्वेक्षण, निर्यात-प्रचार, विदेश में व्यापार मेलों एंव प्रदर्शनियों में भागीदारी तथा व्यापार प्रतिनिधिमंडलों एंव अध्ययन दलों के लिए किया जाता है ।

(ग) योजना पहले से ही अस्तित्व में हैं ।

328. [*Transferred to 14th December, 1993*]

Textile Text in Draft Final Act

329. SHRI KAMAL MORARKA : Will the Minister of COMMERCE be pleased to state :

(a) whether it is a fact that the DG of GATT during his visit to India stated that the textiles text in the Deaft Final Act could not be opened ;

(b) if so, what is Government's reaction thereto ; and

(c) what course of action is likely to be taken in this regard ?

THE MINISTER OF COMMERCE (SHRI PRANAB MUKHERJEE) : (a) DG GATT stated that there was little support for the textiles agreement in Draft Final Act being reopened.

(b) and (c) Government is also negotieating to obtain enhanced market and access through improvements in the bilateral agreements which would form the basis for the intergration of the textiles trade into GATT.

Setting up of a Trade Centre in Rotterdam

330. SHRI KAMAL MORARKA : Will the Minister of COMMERCE be pleased to state :

(a) whether it s a fact that Government have decided to set-up a trade centre in Rotterdam;

(b) if so, the details thereof ;

(c) by when proposed centre is likely to become operational; and

(d) whether the centre would be run in the public sector or private sector ?

THE MINISTER OF STATE IN THE MINISTRY OF CIVIL SUPPLIES, CONSUMER AFFAIRS AND PUBLIC DISTRIBUTION AND THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE (SHRI KAMALUDDIN AHMED) : (a) to (d) Government of India have approved the proposals of M/s. India International Marketing Centre Pvt. Ltd. for sttting up a wholly owned subsidiary in Netherlands in the field of warehousing and trading in August, 1993. The approval to implement the project is valid for two years.

The objectives of the project are :

(i) Access to the highly competitive European Market for Indian goods ;

(ii) To promote Indian exports in Europe and beyond ;

(iii) To create marketing stronghold for India in Europe by its physical presence ; and